

**Clayton Woosley Hall of Fame Reining
Sponsorship Opportunities
July 24-July 26, 2009
Lexington, Kentucky**

BECOME A SPONSOR!!!!

Sponsor the *Clayton Woosley Hall of Fame Reining* and you will be getting your message to a wide and valuable audience in the equestrian world and the Horse Capital of the World, Lexington, Kentucky!

Platinum Level (\$10,000 and Higher)

- Presenting Sponsor of Clayton Woosley Hall of Fame Reining Derby
- VIP Passes, including VIP seating at the Clayton Woosley Hall of Fame Derby and VIP parking passes (up to twelve (12))
- VIP passes to all event parties (up to twelve (12))
- One (1) 12 x 24 booth at the trade fair for the duration of the event
- Complimentary golf cart for the duration of the event
- One (1) complimentary derby entry (one division only) if sponsor is a competitor
- Two (2) complimentary preferred warm-ups if sponsor is a competitor
- Two (2) complimentary stalls for the duration of the event if sponsor is a competitor
- Company name and logo to appear on all event advertising and publications
- Up to two (2) company banners to be displayed in new arena in prominent locations (to be provided by sponsor)
- Inclusion in award ceremonies
- Company name and logo to appear on Central Kentucky Reining Horse Association web site
- One-time use of CKRHA Mailing List (approximately 100 members)

Gold Level (\$5,000 - \$9,999)

- VIP Passes, including VIP seating at the Clayton Woosley Hall of Fame Derby and VIP parking passes (up to eight (8))
- VIP passes to all event parties (up to eight (8))
- One (1) 12 x 12 booth at the trade fair for the duration of the event
- Complimentary golf cart for the duration of the event
- One (1) complimentary preferred warm-up if sponsor is a competitor
- One (1) complimentary stall for the duration of the event if sponsor is a competitor
- Company name and logo to appear on all event advertising and publications
- Up to two (2) company banners to be displayed in new arena in prominent location (to be provided by sponsor)
- Company name and logo to appear on Central Kentucky Reining Horse Association web site
- One-time use of CKRHA Mailing List (approximately 100 members)

Silver Level (\$2,500 - \$4,999)

- VIP Passes, including VIP seating at the Clayton Woosley Hall of Fame Derby and VIP parking passes (up to six (6))
- VIP passes to all event parties (up to six (6))
- One (1) 12 x 12 booth at the trade fair for the duration of the event
- One (1) complimentary stall for the duration of the event if sponsor is a competitor
- One (1) complimentary preferred warm-up if sponsor is a competitor
- Company name and logo to appear on all event advertising and publications
- One (1) company banner to be displayed in new arena in prominent location (to be provided by sponsor)
- Company name and logo to appear on Central Kentucky Reining Horse Association web site

USEF Champions Reception Sponsor (\$3,000)

- VIP Passes, including VIP seating at the Clayton Woosley Hall of Fame Derby and VIP parking passes (up to four (4))
- One (1) 12 x 12 booth at the trade fair for the duration of the event
- Preferred stalls if the sponsor is a competitor
- Company name and logo to appear on all event advertising and publications
- One (1) company banner to be displayed in main arena in prominent location (to be provided by sponsor)
- Company name and logo to appear on Central Kentucky Reining Horse Association web site

Bronze Level (\$1,000 – 2,499)

- VIP Passes, including VIP seating at the Clayton Woosley Hall of Fame Derby (up to four (4))
- Preferred stalls if the sponsor is a competitor
- Preferred paid warm-up times if the sponsor is a competitor
- Company name and logo to appear on all event advertising and publications
- Company name and logo to appear on Central Kentucky Reining Horse Association web site

Class Level Sponsor (\$500 - \$999)

- Company name and logo to appear on Central Kentucky Reining Horse Association web site
- Company Name and Logo to appear in sponsor recognition signage at even